

MIDWEST CASH INCENTIVE CHALLENGE SPONSORSHIP

OBJECTIVES:

- Provide platform to promote Midwest foaled horses
- Distinctive designation that is affordable for all to participate only the years they want to participate.
- Incentivize breeding to nominated stallions
- An opportunity for cash payback and prizes to Midwest owners, breeders, and exhibitors
- Unique format for designation from your traditional stallion focused programs
- Opportunity to promote the Midwest performance horse industry as a whole.
- Create a platform to encourage state breed associations to support the betterment of the industry.



NAME OF BUSINESS:

CONTACT NAME:

ADDRESS:

EMAIL:

SPONSORSHIP LEVELS AND BENEFITS:

Ruby - \$250

Name announced two times a day at the show
Name/Logo on our website
Logo on large group sponsor banner
Recognition on MCIC social media

Sapphire - \$500

Name announced 3-4 times a day at the show
Name/Logo on our website with back link to your website
Small banner 2X 3 placed in the arena at show
Recognition and logo on MCIC social media

Emerald - \$1,000

Name announced 3-4 times a day at the show
Name/Logo on our website with back link to your website
Logo on all MCIC branded Material
Large banner placed in the arena at show
Recognition on MCIC social media
Name/Logo on Individual Social Media posts highlighting your business
Large banner placed at all Iowa Pinto Shows (4 per year)
Logo will be on the back of the MCIC t-shirt which will be worn by all exhibitors

